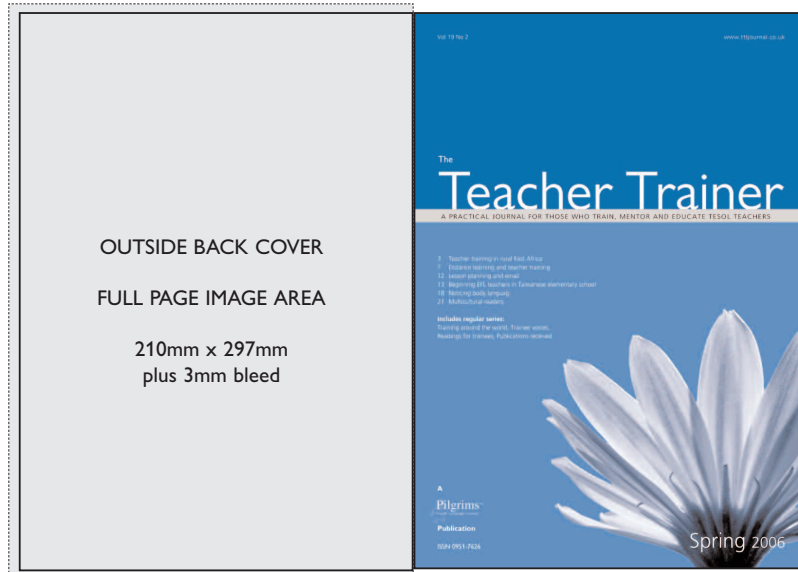


# The Teacher Trainer Journal – advertising technical specification



## Measurements

|                     |                           |                                  |                  |
|---------------------|---------------------------|----------------------------------|------------------|
| Cover               | Outside back cover        | image area = 210mm(w) x 297mm(h) | (plus 3mm bleed) |
|                     | Inside front / back cover | image area = 210mm(w) x 297mm(h) | (plus 3mm bleed) |
| Display (pages 1-2) | Full page                 | image area = 185mm(w) x 263mm(h) |                  |
|                     | Half page                 | image area = 185mm(w) x 129mm(h) |                  |
|                     | Quarter page              | image area = 90mm(w) x 129mm(h)  |                  |

## Artwork must be provided as

### PDF file

Please make sure your file is high resolution and that you have embedded all the fonts.

### QuarkXpress 6.5 (or earlier)

Please collect and supply all fonts, images with the layout.

### Illustrator files 10 / 11 (CS) .eps (or earlier)

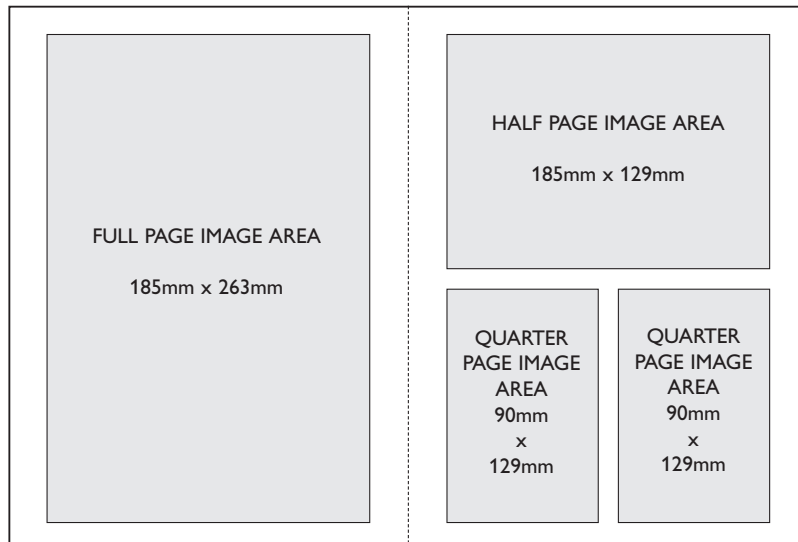
Please convert fonts to outlines and embed images.

### Photoshop 8 .tif (or earlier)

The advert should be set up at the actual size it's going to be reproduced (1/2 page, 1/4 page, etc), the advert needs to be high resolution (300ppi / 120ppcm). Please render any text layers.

## Important

All adverts are black and white (greyscale), do not use colour, adverts supplied at the wrong size or which include colour may be returned for correction.



If you have a technical question about the setup of your advert please ring Lesley or on 01227 827798.